



**Anáhuac**  
Querétaro

# UNIVERSITY RESUME



*The goal of education is the advancement of  
knowledge and the dissemination of truth.*

**- JOHN F. KENNEDY**

## MESSAGE FROM THE CHANCELLOR

**Mtro. Luis E. Alverde Montemayor**  
Chancellor of Anáhuac Querétaro University



**Dear colleagues and friends:**  
I appreciate you are taking the time to read and know more about Anahuac Querétaro University from where I am proudly president and I'm thankful for all the accomplishments we have reached in all this years.

**We believe the success of our students lies in receiving an education that enhances their personal formation as better people and citizens that transcends through their whole lives and not only their university studies. Along with the academic level the personal formation, I made reference before guarantees their human quality, which helps them know their personal mission in life.**

**We are an institution increasingly recognized as one of the world's finest for their academic level and graduates professional performance. As private universities in the state of Queretaro we've become a referent, we are ranked in the top ten universities national wide based on the results of the examinations the National Center of Evaluation for Undergraduate Studies applies.**

**The growth of the university has been increasing since its foundation in 2006. For august 2018, we had 27 Undergraduate programs, 20 Diploma Courses, 10 Postgraduate programs and 2 PhDs. This numbers enrich our community, which is more than 7,500 members between alumni, professors, and administrative staff. Our goal for August 2020 is reaching 9,400 members of Anahuac Queretaro University, which we are positive we will reach.**

## WHY QUERETARO?



**Modern infrastructure and connectivity**



**Privileged area for its excellent location**



**It gathers centuries of art, history and culture**



**Quality of life**



**Diversity in tourism products and extraordinary natural beauties**



**Within the safest states of the country**



**Industrial parks and research centers**

**It has a growing index of industrial, business and real estate development**

**As in Mexico City, Queretaro has four UNESCO sites declared as World Heritage.**

**Because of its geographic location and historical and artistic value, Queretaro is a state with a great cultural and touristic offer that elevates its economy and life quality of its inhabitants, whose big majority still practice principles and values of catholic faith.**



## INTERNATIONAL UNIVERSITIES NETWORK

Anahuac network is part, in turn of an international network with presence in five countries.



Washington D.C., United States  
Divine Mercy University

Mexico  
Anahuac University Network

Santiago de Chile  
Finis Terrae University



Roma, Italy

• Ateneo Pontificio «Regina Apostolorum»

Madrid, Spain

Francisco de Vitoria University



## ANAHUAC UNIVERSITIES NETWORK

It is the set of catholic institutions of higher education established in Mexico and formally integrated that share the identity, mission and Anahuac's integral development educational model.



Nowadays, it is composed of the following institutions in Mexico:

**Anahuac Mexico University**  
**North Campus (1964)**  
**South Campus (1981)**  
**Institute of Higher Studies of Tamaulipas (1974)**  
**Anahuac Mayab University (1984)**  
**Anahuac Xalapa University (1993)**  
**Anahuac Cancun University (2000)**  
**Anahuac Oaxaca University (2000)**  
**Anahuac Puebla University (2003)**  
**Anahuac Queretaro University (2005)**









# LÍNEA DEL TIEMPO



**First stone ceremony  
and Blessing**  
FEBRUARY 2009



**First stage opening  
of “Multiva” Building**  
JUNE 2013



**Javier “Chicharito”  
Hernandez receives  
Anáhuac Medal**  
JULY 2011



**First generation**  
AUGUST 2006



**Land donation**  
JANUARY 2008



**Law School transition to Faculty  
status, Master’s degree building  
inauguration and fist stone  
ceremony of “Multiva” Building**  
SEPTEMBER 2012



**New campus opening**  
SEPTEMBER 2010



**Steven Holl receives Anáhuac  
Medal in architecture**  
MARCH 2014

**Margarita Zavala Martin del  
Campo receives Anáhuac Medal  
for distinguished woman**  
NOVEMBER 2014



**idea building**  
construction starts  
JANUARY 2017

Ana Victoria García Álvarez  
receives Anáhuac Medal  
JANUARY 2017

María del Rosario Espinoza  
Espinoza receives Anáhuac  
Medal for sports merits  
MARCH 2017

PIBA (Premio Internacional  
Bachillerato Anahuac)  
(International Anahuac  
High School's Award)  
MAY 2017

Gabriela Galindo y Villa  
Molina receives Anáhuac  
Medal in Psychology  
SEPTEMBER 2017



XLI National Congress of  
"Congreso Nacional de  
Enseñanza e Investigación  
en Psicología" or National  
Congress for Teaching and  
Investigation in Psychology  
ABRIL 2019

XXIII PIBA (Premio  
Internacional Bachillerato  
Anahuac) (International  
Anahuac High School's  
Award)  
MAY 2019



Multiva building's end of  
construction and Multi-  
sports building's first  
column  
MARCH 2015

Blessing and inauguration  
of the Sports Center  
OCTUBRE 2015



Alumni's Pilgrimage to  
Morelia, Michoacán for  
Pope Francis' apostolic  
visit  
FEBRUARY 2016

Photovoltaic energy system  
inauguration  
SEPTEMBER 2016

Lisa & Llana FIMPES  
(Federación de  
Instituciones Mexicanas  
Particulares de Educación  
Superior) (Private Mexican  
Institutes of Higher  
Education Federation)  
accreditation  
DECEMBER 2016



Complete construction of  
**idea building**  
JANUARY 2018

CENEVAL awards to  
excellence performance  
SEPTEMBER 2018

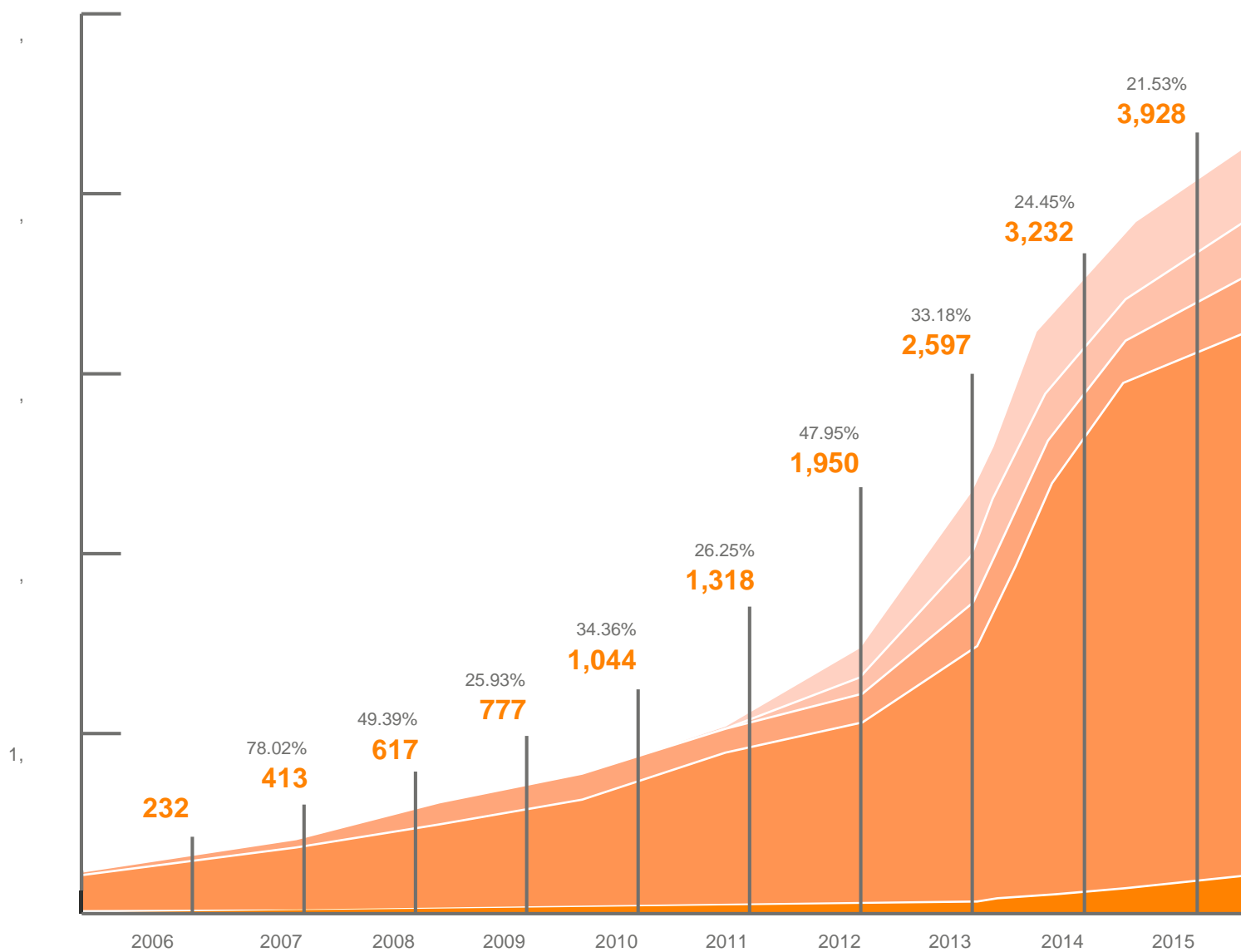
Library enlargement  
AUGUST 2018

SEP (Secretaría de  
Educación Pública)  
bestows recognition for  
inscribing 89.15% of its  
enrolments in quality  
programs  
DECEMBER 2018

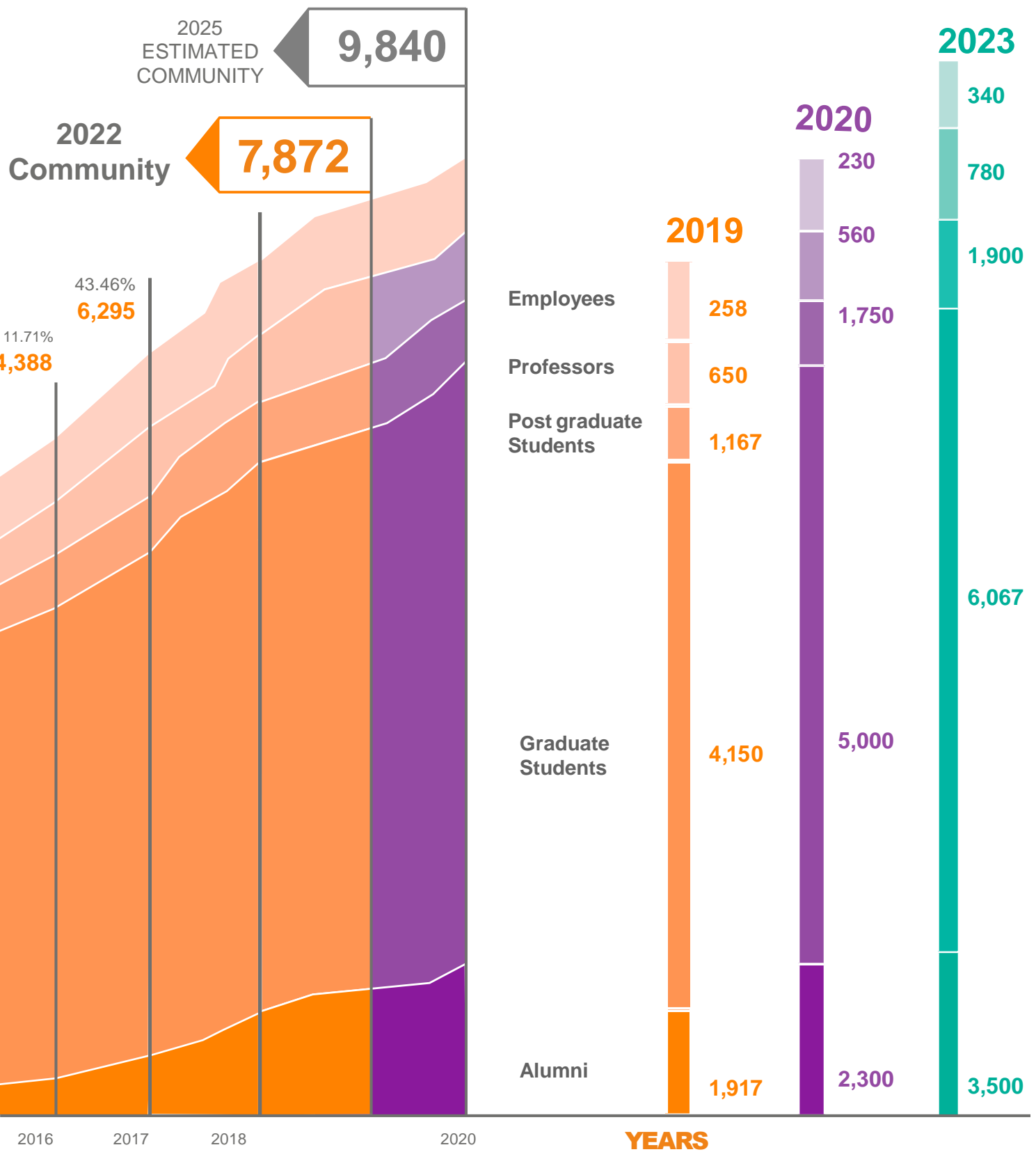
Starts construction  
of Anáhuac Student  
Leadership Center  
DECEMBER 2018

# GROWTH

## STUDENTS









## OUR IDENTITY



UNIVERSIDAD ANÁHUAC  
QUERÉTARO

### ANÁHUAC .-

*Anáhuac* in Náhuatl language means “near the water”, region in the center of the country that gave seat to the Aztec capital: Tenochtitlán, the most populous and most culturally developed centre/hub in Mesoamerica, where the city of Mexico rises and in it, our university.

As for the emblem, it is a symbol based on the image of a fabric in process and symbolically collects the work of interaction and development that characterizes education: our task and fundamental commitment. The orange color represents the sun and the divine, brown represents the Earth and the human being.

It's utmost points represent the four cardinal points of Valle de Mexico (Mexico Valley)



## MISSION

Contribute to the integral development of positive action leaders and promote institutionally the growth of the person and society, inspired in the values of the catholic faith | humanism..



## VISION 2023

### Human Leadership

Educate our students in the knowing, doing, being and transcending. With this perspective, they can apply their leadership in today's society, inspiring with example as great leaders and better people.

### Integral Leadership

Certificate all of our programs in possibility of certification, meaning, all of which have the number of graduate generations needed by the Certifying Agency | Organism that maintains disclosure and fulfills the minimum efficiency indicators required. (Enrolment, graduating and title acquirement rate)

### Professional Leadership

Graduate more than 2,000 students belonging to our degree programs, 250 of master's degree and 1,500 of other degrees.

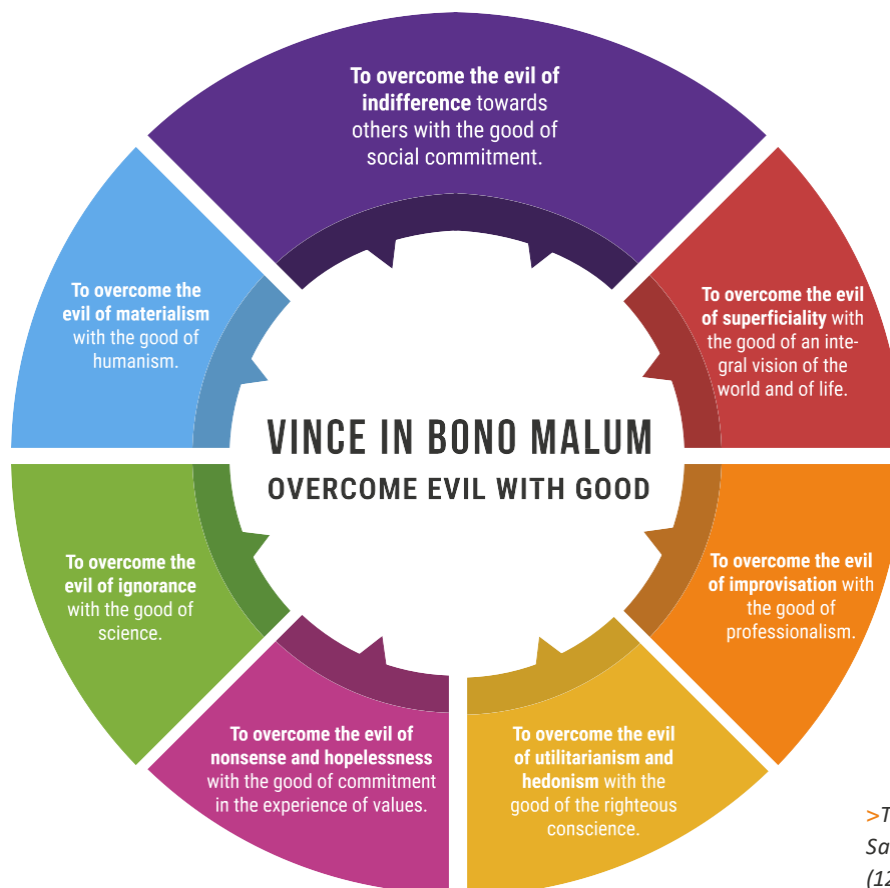
Prepare our students and motivate entrepreneurship and innovation, giving them the tools in order to create and actively generate in the economy through self-development. In the same way, position our students in more than 600 companies through training and public relations with the private sector nationally and internationally.

### Social Leadership

Promote the involvement of 3,600 career students in our social programs and social service through more than 70 apostleships.

The response of our students before other's needs motivates us to exercise our leadership and make ourselves available to the demands that our Anahuac Leaders have in their social commitment.

## OUR SLOGAN



*>Taken from the letter of Saint Paul to the Romans (12-21) and the synthesis of our educational philosophy,*



## OUR CONVICTIONS

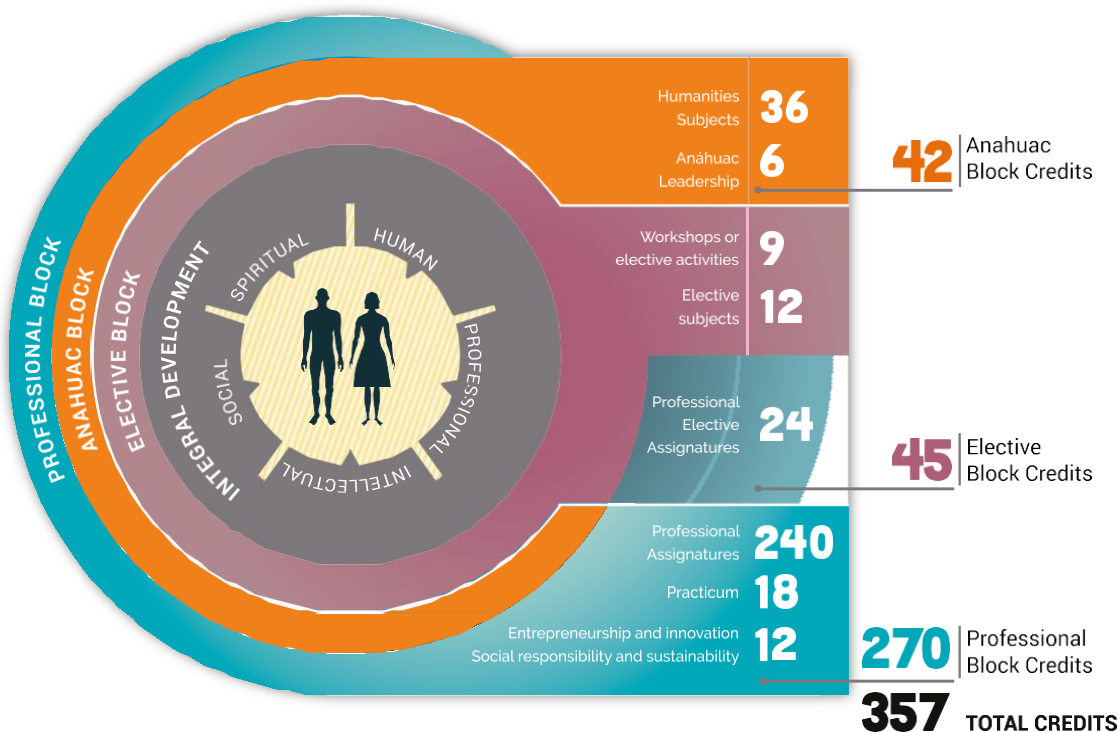
We understand the leadership of positive action as the ability to:

To act based on the conviction of the universal and intrinsic dignity of the people, of the necessary social solidarity, and of their own duty in the construction of a just world, without exclusions.

To transform utilitarian human relationships, of competence in fraternal coexistence and in responsible collaboration around projects focused on the common good.

To create a new society in which structures are in service of the people through the experience of humanism that permeates in the economic, scientific, technic, social and familiar activity. All of it based on the change and the innovation with which the Anahuac's alumni | graduates contribute to the common good.

## ANÁHUAC FORMATIVE MODEL



>The distribution and total credits in this graph vary according to the degree.

# ACADEMIC PROGRAMS

## DEGREES

### *Semestral | Semester Based*

#### **Health Sciences**

- Medical Surgeon
- Nutrition
- Physical Therapy and Rehabilitation

#### **Social and Juridic Sciences**

- Law
- International Relations
- Psychology
- Organizational and Educational Pedagogy

#### **Communication, Architecture, Art & Design**

- Architecture
- Communication
- Graphic Design
- Industrial Design
- Fashion, Innovation and Trends
- Entertainment Business Management
- Multimedia Design

#### **Engineering**

- Civil Engineering
- Mechatronic Engineering
- Chemical Engineering
- Environmental Engineering
- Biomedical Engineering
- Industrial Engineering for Management
- Mechanical Engineering for Innovation
- Engineering in Information Technology and Digital Business

#### **Business**

- Finance and Accounting
- International Business
- Administration and Business Management
- Gastronomy
- International Tourism
- Marketing
- Sports Management
- Financial Management
- Economics





**89.15%** of our students are enrolled in certified programs according to the bases created by the “adom Nacional de Programas Educativos de Calidad (PNPEC)”, published by the General Management of Higher University Education from the Education Committee (SEP).

## ACCREDITATIONS AND CERTIFICATIONS

### UNIVERSITY ACCREDITATION



FEDERACIÓN DE INSTITUCIONES MEXICANAS  
PARTICULARES DE EDUCACIÓN SUPERIOR, A.C.

The “Lisa and Llana” accreditations of the “Federación de Instituciones Mexicanas Particulares de Educación Superior (FIMPES), was obtained in December 2016, certifying our university at the national level. Evaluations are carried out through the capacity and effectiveness of the campus, vouching about the academic excellence.

### ACCREDITATIONS

The recognition of national and international organizations gives us prestige and guarantees the quality of our academic programs, through evaluation for continuous improvement.



### CERTIFICATIONS

We are aware that it is necessary to update to improve in the day to day in order to obtain great results.
























## STRATEGIC ALLIANCES



For Anahuac Querétaro University, strategic alliances with the productive sector and government sector (Private and Public Sector) is fundamental to face the challenges of the future and thus to contribute in increasing the competitiveness and productivity that drive the economic and social development of our country. Therefore, the Corporate Chair – our Business linkage model - emerges whose objective is to establish a framework for cooperation and exchange that contributes to the development of different projects and activities of common interest. This gives us a wide range of collaboration with unlimited potential by putting our university at the disposal of companies and institutions, in areas that require it.

## INTERNATIONALIZATION

-  GERMANY
-  ARGENTINA
-  AUSTRALIA
-  BOLIVIA
-  BRASIL
-  CANADA
-  CHILE
-  COLOMBIA
-  COREA
-  COSTA RICA
-  ECUADOR
-  SPAIN
-  UNITED STATES
-  FINLAND
-  FRANCE
-  GUATEMALA
-  HOLLAND
-  ENGLAND
-  ITALY




-  PORTUGAL
-  DOMINICAN REPUBLIC
-  SWITZERLAND



Santiago Alvizouri in FHNW University (Fachhochschule Nordwestschweiz) located in Basilea, Switzerland.



+110  
UNIVERSITIES  
AT THE GLOBAL  
LEVEL

 EXCHANGE UNIVERSITIES ANÁHUAC INTERNATIONAL UNIVERSITIES NETWORK

PERU  
SPAIN  
ITALY  
CHINA



The International Seminars are experiences that add value to the academic and cultural education of the students. In these seminars they have the opportunity to carry out tourist activities, social and meetings with personalities, consolidating its integral formation.



## INTEGRAL DEVELOPMENT

The integral development is the essential element of the Anahuac's educational model, because it puts the human person at the center of the formative process, promoting both its potential and the full and harmonious development of all its faculties.

On their way through the university, our students actively participate in a training process that addresses the different dimensions that integrate them as people: human, intellectual, professional, social and spiritual; providing them with excellence academic preparation, as well as helping them to orient their life and the exercise of their profession to the pursuit of the common good, so that they can find in it an authentic personal and professional fulfillment.



### LEADERSHIP PROGRAMS

The Anahuac's leadership programs are a privileged form of training that has been shown as an appropriate element to propitiate the integral formation of our students towards the leadership, in fidelity to the training objectives of our university.



## ART AND CULTURE

This area is committed to the integral development of the community based on the importance of the arts, promoting our students development. We aim to produce cultural activities that project abroad; the work and values of the university, and in this way strengthen their professional training.



### 14 WORKSHOP

Artistic appreciation,  
Ballet  
Singing  
Musical Composition-  
Contemporary Dance  
Irish Dance  
Express  
Flamenc  
o Guitar  
Hip Hop  
Jazz  
Painting  
Latin Rhythms  
Cultural Visits

### 6 COM PANIES

Ballet  
Musical Comedy  
Flamenco  
Hip Hop  
Theatre  
Music



## AN ÁHUAC ELECTIVE BLOCK



It aims to complement and enrich the professional training of our students, all with a holistic and interdisciplinary perspective.

## STUDENT CARE CENTER



It aims to provide guidance, support and accompaniment to all students of the university community, from their entrance to their exit.





## SOCIAL COMMITMENT



2,093

STUDENTS PARTICIPATING IN SOCIAL AID

Their aim is to impact society positively through our ASUA programs (Social Action of the Anahuac University). We encourage the development of a genuine social awareness based on universal values.



50 EVENTS  
in social action

13 volunteers  
in Chiapas, Mexico

11 volunteers  
in Haiti

10 volunteers  
in India



29 HOUSES BUILT  
in "ASUA Builds"

2,600 students  
participating in social aid.





# SPORTS



330

STUDENTS ATHLETES IN REPRESENTATIVE TEAMS

For the Sport's coordination, it is essential to promote a healthy lifestyle within the university community, in this way it contributes to the integral development of the people by means of the sport.

## 19 SPORTS

- Chess
- Sports Animation
- Athletics
- Basketball
- Baseball
- Horse Riding
- American Football
- Soccer
- Golf
- Weightlifting
- Wrestling
- Swimming
- Rugby
- Taekwondo
- Tennis
- Archery
- Tochito
- Triathlon
- Volleyball



Golf Team



SportAnimation Team



Brandon Plaza Hernández, Taekwondo

## STUDENT RELATIONS



Through FESAL, in the student societies there is a dynamic environment created by our students, those who, organized in different student groups, develop projects that offer spaces for the meeting of the university life.



## SPIRITUAL GUIDANCE

250

MISSIONARIES

SACRAMENTS

First Communion  
Confirmation  
Marriage  
Confession  
Eucharist

ACTIVITIES

Eucharistic Hour  
Missions  
Night Fest  
Search

Area focused on the integral human and spiritual formation of the students, administrative and teaching staff of the university.

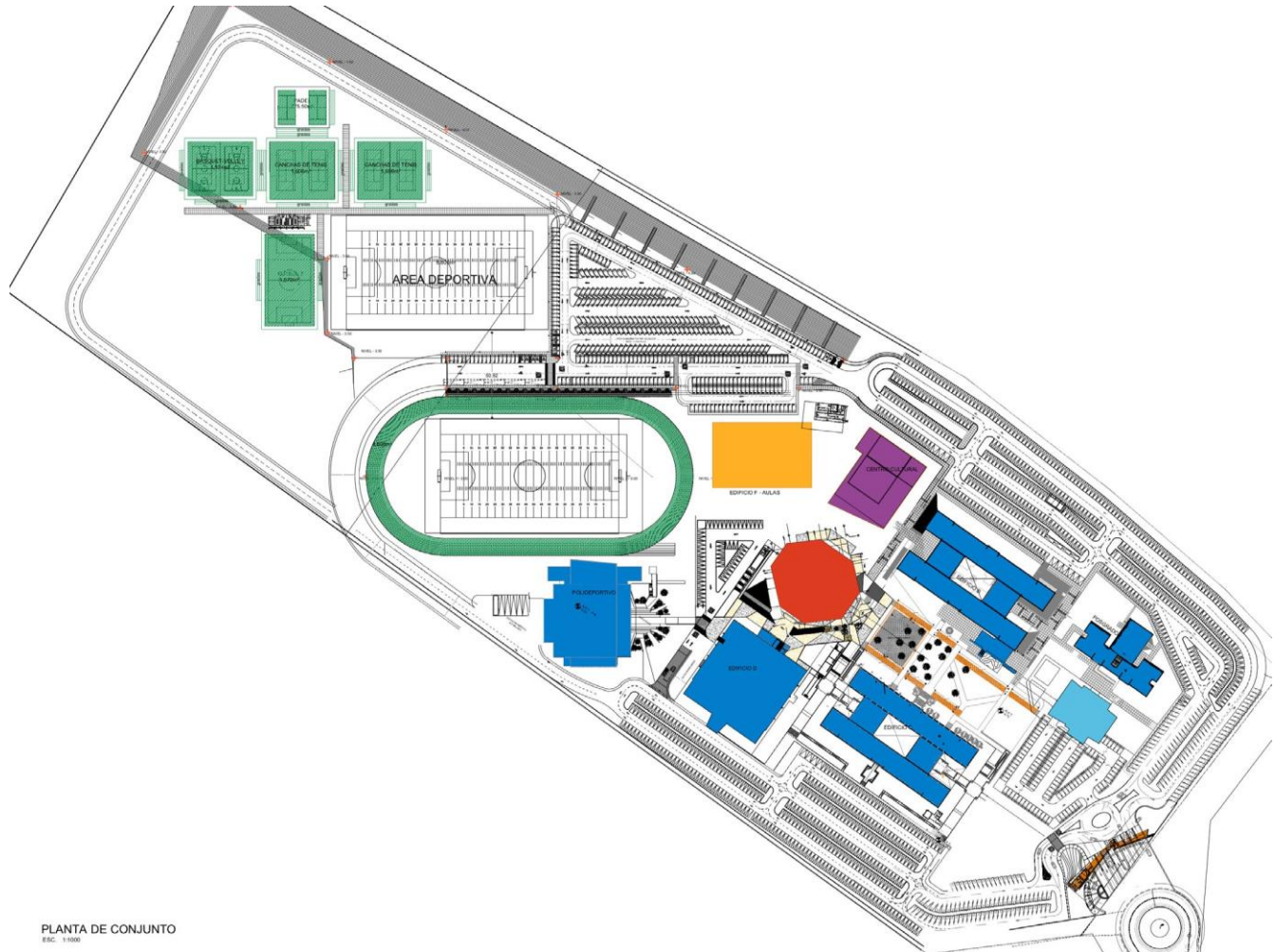


2,450

ASSISTANTS TO NIGHT FEST



# MASTER PLAN



PLANTA DE CONJUNTO  
ESC. 1:1000

## 2024 CAMPUS

> 4,500 students

> Facilities for 30 graduate programs

> 4.2 Million USD of annual investment

## 2024 PROJECT

Adequate and new sport facilities

Theatre

University Chapel

Leadership Center

> 20 hectares

> 35,000 square meters of academic facilities

> 11,000 square meters of sport facilities



## ANÁHUAC STUDENT LEADERSHIP CENTER

+5,000 M<sup>2</sup>

OF INFRASTRUCTURE



EMPOWERING LEADERSHIP



GROWING COMMITMENT



DEVELOP  
SKILLS



GENERATE IMPACT

Currently, the CLEA is under construction. It is a space for students where you will find the Vice-chancellor of integral development. Hosting Pastoral, Student Relations, Art and Culture; adding a new cafeteria, study areas and coexistence.

The approximate investment of 2.5 million USD will come to solve the needs of the students themselves.

The CLEA will be the central basis of your education and spaces on the campus.





## WHERE TO FIND US?

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[www.anahuac.mx/queretaro](http://www.anahuac.mx/queretaro)



[anahuacqro](#)



[Universidad Anáhuac Querétaro](#)